

# CHANGE AWARDS 2024

APPLICATION for a Team or an Organisation  
CATEGORY: BEST CULTURE TRANSFORMATION



This application is open to organisations with internal change management functions and those specialising in change management delivery as part of their service offering. Sector and industry agnostic.

Best Culture Transformation winner is a team of change management professionals (and other supportive roles within such team if applicable) that, as part of the project or programme of work, drove behavioural change around culture, values or purpose. Example projects could include M&A, sustainability, regulatory pressure, desire for competitive advantage, etc.

A submission fee of £700.00 + VAT per application must be made before sending this application to [submissions@changeawards.co](mailto:submissions@changeawards.co).

To make a payment, please click the link [here](#) (a VAT invoice will be generated automatically based on the information provided).

Alternatively, please email us at [hello@changeawards.co](mailto:hello@changeawards.co) and request bank transfer details.

## 1. About the applicant

You are the person that submits the application on behalf of your team and organisation. Please provide two names of people we can contact with regards to any updates relating to the application.

Your Full Name :

Email address :

LinkedIn link (if applicable) :

Contact number including country prefix :

Your Colleague's Full Name :

Email address :

LinkedIn link (if applicable) :

Contact number including country prefix :

**Contractual status:**

Employee  Contractor  Consultant

If other, please describe your status

Other

Your job title at the organisation :

Your job title at the organisation :

Name of the Organisation :

Website :

I agree to Change Awards [Terms & Conditions](#).

I understand that if my Team or Organisation wins an award, the name of the Organisation provided on this form will be printed on the trophy.

## 2. About the organisation the case study refers to

Name of the Organisation (leave blank if the same as above) :

**Sector :**

Public

Private

Non-profit




## 3. About the Team

Number of colleagues in the team that applies for the award :

How many of them are change management practitioners :

Please list other job roles within the team if applicable (e.g., learning and development experts, communication experts etc.)

## 4. About the case study

**Number of stakeholders affected :**

0 – 100

100 – 500

500 – 1000

over 1000





**Impact of change :**

Internal  
(within the organisational context)

External  
(impacting external customers or stakeholders)

Both

**Geographical scope :**

The organisation operates in one country (please provide the name of the country)

Europe

Asia

MEA

North America

Global

Rest of the World







**Duration of the project :**

Up to three months

3 – 12 months

Over 12 months

**Would you like to attach an additional information i.e., PDF presentation or graphs to the email?**

YES

NO

In up to 800 words, and using the STAR format (situation, task, action, result), please provide us with a case study relating to culture transformation. Please ensure it describes the change approach and interventions relating only to the culture transformation part of the deliverable. You may want to consider answering the below set of auxiliary questions:

- What was the scope of the project?
- What was the customer / or organisational context at the time?
- What implications did we discover?
- What change approach did we take?
- What was the benefit of the approach taken?
- What was the stakeholder impact?
- How did our overall actions and interventions impact the change?
- What did we learn?

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**Please write below (max. 800 words in total per case study )**

Please continue writing below

A large, empty rectangular box with a thin black border, intended for the user to continue writing their case study response.